



“Organized for the Advancement of the Mainland Cane Sugar Industry”

Phone: 225-324-7211
Fax: 225-578-1403

LSU AgCenter - Sturgis Hall #112
Baton Rouge, LA 70803

E-mail: assct@assct.org
Website: www.assct.org

February 28, 2018

TO: Potential ASSCT Meeting Exhibitors

RE: Exhibit Table Reservations for the 48th Annual Joint ASSCT Meeting

Dear Exhibitor:

The American Society of Sugarcane Technologists (Florida and Louisiana Divisions) invites you to be an Exhibitor at its 48th Annual Joint meeting to be held at the Hyatt Regency Coconut Point, 5001 Coconut Rd, Bonita Springs, FL, on June 25-27, 2018. This gathering of hundreds of sugar cane manufacturers, farmers, vendors, etc. provides an excellent opportunity for exhibitors to display their products, increase awareness of their services, and network with potential customers in the industry. **Due to increased interest by ASSCT members and corporate exhibitors the length of the 2018 meeting is being extended through Wednesday afternoon. The Exhibit Area will open to the general membership with Exhibitors' Welcome Reception on Monday evening and close with the final reception on Wednesday evening.**

Exhibitor's products and/or services information will be displayed on 6' x 2' table tops for the duration of the meeting. We make special efforts to enhance interaction between exhibitors and ASSCT members in attendance. Besides the exhibitors' welcome reception in the Exhibit Area on Monday evening, coffee breaks and door prize drawings will be in the Exhibit Hall. You can view and download '**Exhibit Information & Schedule of Events**', '**Exhibitor Contract**' and other forms associated with our meeting at the 'Joint Annual Meeting' page of the 'ASSCT.org' website.

To reserve your table(s) in the Exhibit Hall please mail a completed **Exhibitor Contract Form** along with your payment prior to the **May 21, 2018** deadline. **After May 21st contact the General Secretary Treasurer before sending in Exhibitor Contract and/or payment.**

Depending on space availability, table reservations may be accepted after the deadline; however, your company name may not be printed in the program. Reservations will be acknowledged via email upon receipt of your official reservation form and payment. Exhibitor tables assignments will be made AFTER the May 21 deadline and after Sponsors choose their table positions.

To participate as an Exhibitor, a company must be an ASSCT Corporate Member in good standing. If you have not yet paid 2018 ASSCT Corporate Membership dues, please do so while registering as an exhibitor using the **Exhibitor Contract Form**. Choose your primary affiliation with either the Florida or Louisiana division. Please be sure to complete and return all associated forms with payment if you are interested in participating.

Sponsorship: In order to meet growing expenses of hosting a quality meeting, the ASSCT accepts sponsorships which help cover keynote speaker, student participation, entertainment, meals, and/or golf tournament expenses. Sponsors are given special recognition in the program and at the meeting. Please see the “Invitation to Sponsor” on the “Joint Annual Meeting” page at “ASSCT.org” for more information.

Door Prizes: Door prizes are used to encourage traffic in the Exhibit Area during various breaks throughout the meeting. Each meeting registrant receives a ticket for door prize drawings, and must be present in the Exhibit Area to win. The donor for the door prize is called up to draw the winning ticket and present his/her gift(s). This has proven to be a fun and effective way to engage registrants in the Exhibit Area. If you are interested in heightening awareness of your company through participating in door prize giveaways, please complete and return the **Exhibitor Door Prize Donation Form**.

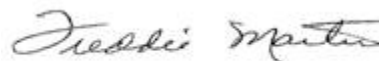
Agricultural Tour: Sugarcane is one of many agricultural industries found in south Florida. The Florida Division is organizing a tour of south Florida agricultural industries on Thursday, June 28th. Registration for the tour is an option on the exhibitor contract form..

Golf Tournament: This year’s golf tournament will be held Monday morning, June 25th. The registration fee(s) can be included in the exhibitor contract. The registration form will be posted on the “Joint Annual Meeting” page of the ASSCT.org website.

Hotel Reservations: **The deadline to make hotel reservations at the ASSCT-negotiated discount is May 28, 2018. A limited number of rooms are available, so reserve your rooms ASAP.** The link for on-line reservations is <https://aws.passkey.com/go/ASSCTJUNE2018>. Room reservations may be made by phone (888-421-1442); if you reserve your room by phone, be sure to identify yourself as an ASSCT member. Room rates which include resort fee and self-parking start at \$169. . Information regarding exhibitor registration, hotel reservations, golf tournament, and agricultural tour is available on our ASSCT website (<http://www.assct.org>) under “Joint Annual Meeting”.

We expect a very good turnout for this year’s ASSCT Joint Meeting. We encourage you to take advantage of this opportunity and send in your **Exhibitor Contract Form** by **May 21, 2018**. We also encourage you to reserve your hotel rooms as soon as possible to take advantage of the ASSCT-negotiated discounted rate; this also helps ASSCT to meet its contracted room quota. We look forward to your participation in this year’s meeting, and appreciate your support.

Sincerely,



Freddie Martin
General Secretary - Treasurer, ASSCT
225-578-6930
website: www.assct.org
email: assct@assct.org