



“Organized for the Advancement of the Mainland Cane Sugar Industry”

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February 18, 2020

TO: Potential ASSCT Meeting Exhibitors

RE: Exhibitor and/or Sponsor Registration for the 50th Annual Joint ASSCT Meeting

The American Society of Sugarcane Technologists (Florida and Louisiana Divisions) invites you to be an Exhibitor at its 50th Annual Joint meeting to be held at the Westin Savannah Harbor Resort & Spa, Savannah, GA on June 16-18, 2020. The resort, on the bank of the Savannah River, has excellent meeting facilities. The resort and the Savannah Historic District, which is minutes away, offers a myriad of activities for guests of all ages.

This gathering of hundreds of sugar manufacturers, farmers, vendors, etc. provides an excellent opportunity for exhibitors to display their products, increase awareness of their services, and network with potential customers in the industry. **The meeting will open with the ‘Exhibitors Welcome Reception’ on Tuesday evening and close with a Gala celebration on Thursday evening.** We make special efforts to enhance interaction between exhibitors and ASSCT members in attendance. Besides having the welcome reception in the Exhibit Area, coffee breaks and door prize drawings are held in the Exhibit Hall. You can view and download **‘Exhibit Information & Schedule of Events’** and other information and forms associated with our meeting at the ‘Joint Annual Meeting’ page of the ‘ASSCT.org’ website.

Sponsorship: In order to provide a quality meeting at an affordable cost to the membership, the ASSCT accepts sponsorships which help cover keynote speaker, student participation, meals, and social events expenses. Sponsors get discounted registration, choose their exhibit table location (the order of table selection is set at beginning of April and is determined by sponsorship level followed by date of sponsorship payment), and sponsors are given special recognition at the meeting.

- Sponsors logos are prominently displayed at entrances to the exhibit hall.
- Sponsors logos are prominently displayed on the meeting program.
- Sponsors logos are projected between presentations at Plenary and Technical Sessions.

Sponsors will also be afforded the opportunity to give short presentations of their products and/or services at the 2020 Joint Annual Meeting. Exhibitors can sign up for sponsorship using the on-line exhibitor registration link below.

Exhibitor Registration: Exhibit space is limited. We encourage exhibitors to register early as registration fees increase after May 1st and registration will be closed after all exhibit slots are sold. We use an on-line system to register Exhibitors and/or Sponsors. Click on one of the links below to register: Click the “pay by check” link to register as an exhibitor or sponsor and **PAY BY CHECK:** The url <https://f8s.co/23fh>.

Click the “pay by PAYPAL” link to register as an exhibitor or sponsor and **PAY BY PAYPAL**: The url is <https://f8s.co/23gw>. PAYPAL transaction fees are included. Don’t hesitate to contact me if you have any questions: email: assct@assct.org or phone: 225-324-7211. Exhibitor table assignments will be made AFTER Sponsors choose their table positions.

Hotel Reservations: The deadline to make hotel reservations at the ASSCT-negotiated discount is **May 15, 2020**. A limited number of rooms are available, so reserve your rooms ASAP. **Click here to make your Hotel Reservations On-line**. The link for on-line reservations is also available on the “Joint Annual Meeting” page of the ASSCT.org website. Room reservations may be made by phone (800-228-3000); **if you reserve your room by phone, be sure to identify yourself as an ASSCT member**. Room rates start at \$195. Information regarding exhibitor registration and hotel reservations is available on our ASSCT website (<http://www.assct.org>) under “Joint Annual Meeting”.

Door Prizes: Door prizes are used to encourage traffic in the Exhibit Area during various breaks throughout the meeting. Each meeting registrant receives a ticket for door prize drawings, and must be present in the Exhibit Area to win. The donor for each door prize is recognized before drawing the winning ticket. This has proven to be a fun and effective way to engage registrants in the Exhibit Area. If you are interested in heightening awareness of your company through participating in door prize giveaways, please complete and return the **Exhibitor Door Prize Donation Form**.

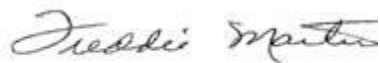
Activities: The Savannah Harbor offers its guests a variety of indoor and outdoor activities. Among the activities that guests can enjoy are tennis, swimming, bike riding, and golf. Although ASSCT will not sponsor a golf tournament this year, **members can arrange tee times at The Club** at Savannah Harbor.

Accompanying Persons: Due to the variety of activities available at The Savannah Harbor resort and the Savannah Historic District we will not have an official ASSCT accompanying persons program this year. There are outdoor and indoor activities for every member of the family.

Imperial Sugar Refinery Tour: The Louis Dreyfus Company (LDC) has approved our request to tour the Imperial Sugar Refinery in Port Wentworth (just outside of Savannah) on Friday, June 19, 2020. Note...Because of the refinery limitations, tour participation will be limited to the first 100 who register. Participants will travel to the refinery by bus. Plan on departing the Westin Savannah Harbor at 7:30 AM and return by 11:45 AM. This tour is restricted to adults and children 13 years or older. Appropriate attire for touring food manufacturing facility will be required.

We expect a very good turnout for this year’s ASSCT Joint Meeting. We encourage you to take advantage of this opportunity and complete your exhibitor registration by **May 1, 2020**. We also encourage you to reserve your hotel rooms as soon as possible to take advantage of the ASSCT-negotiated discounted rate; this also helps ASSCT to meet its contracted room quota. We look forward to your participation in this year’s meeting, and appreciate your support.

Sincerely,



Freddie Martin
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